

Business Studies Long Term Plan 2018 - 2019

Year	Autumn 1 (7 weeks)	Autumn 2 (7 weeks)	Spring 1 (5 full weeks)	Spring 2 (6 weeks)	Summer 1 (5 weeks)	Summer 2 (7 weeks)
10 Topics	<p>Planning cycle 1 3.1.1 – The purpose and nature of business AND 3.1.2 – Business Ownership (5 weeks)</p> <p>Planning cycle 2 3.1.4 – stakeholders AND 3.1.5 – Business location (2 weeks)</p>	<p>3.1.3 – Setting business aims and objectives (6 lessons)</p> <p>3.1.6 – Business Planning (9 lessons)</p>	<p>3.1.7 – Expanding a business (9 lessons)</p> <p>3.2.1 – Technology (6 lessons)</p>	<p>3.2.2 – Ethical and environmental considerations (9 lesson)</p> <p>3.2.3 – The economic climate on business (6 lessons)</p> <p>3.2.4 – Legislation (3 lessons)</p>	<p>3.2.4 – Globalisation (3 lessons)</p> <p>3.2.6 – competitive environment (6 lessons)</p> <p>3.3.1 – production processes (6 lessons)</p>	<p>3.3.2 – The role of procurement (9 lessons)</p> <p>3.3.3 – The concept of quality (6 lessons)</p> <p>3.3.4 – Good customer services (6 lessons)</p>
11 Topics	<p>Revision of Year 10 topics (6 lessons)</p> <p>3.4.1 – Organisational structures (6 lessons)</p> <p>3.4.2 – Recruitment and selection of employees (9 lessons)</p>	<p>3.4.3 – Motivating employees (6 lessons)</p> <p>3.4.4 – Training (3 lessons)</p> <p>3.5.1 – Identifying and understanding customers (3 marks)</p> <p>3.5.2 – Segmentation (3 marks)</p> <p>3.5.3 – The purpose and methods of market research (6 marks)</p>	<p>3.5.4 – The elements of the marketing mix (15 lessons)</p> <p>3.6.1 – Sources of finance (3 lessons)</p>	<p>3.6.2 – Cash flow (6 lessons)</p> <p>3.6.3 – Financial terms and calculations (6 lessons)</p> <p>3.6.4 – Analysing the financial performance of a business (9 lessons)</p>	REVISION	